

REPUBLIC OF THE PHILIPPINES
PROFESSIONAL REGULATION COMMISSION



BOARD OF ACCOUNTANCY

NETWORKING CONFERENCE FOR SMPs IN BANGKOK ON OCTOBER 20

CPA Australia is organizing a one day regional conference aimed at assisting (Small Medium Practice) SMPs to equip themselves for opportunities that are available across the Asia and ASEAN region. This will be held on October 20, 2016 in Amari Watergate Hotel Bangkok, 847 Petchburi Road, Bangkok, Thailand. The conference is open to accountants or SMPs in the Philippines who will just have to pay the registration fee of Australian Dollars 150 and to shoulder their air travel and hotel costs.

The conference would also provide the opportunity for SMPs from across the region to network and potentially form linkages with other ASEAN-based accounting practices.

This can also qualify for CPD credits for BoA purposes under the self-directed track.

THOSE INTERESTED CAN REGISTER DIRECTLY WITH CPA AUSTRALIA. IF YOU ARE ATTENDING, PLEASE EMAIL TO NOTIFY BOA OF YOUR PARTICIPATION AT boa.secretariat@gmail.com .TO QUALIFY FOR CPD CREDIT UNITS.

CONFERENCE PROGRAM	
Date:	Thursday 20 October 2016
Conference venue:	Amari Watergate Bangkok
8:30am – 9:30am	Registration
9:30am – 9:45am	Welcome remarks
9:45am – 10:30am	Panel Discussion 1 – Working in the ASEAN Economic Community: Opportunities for SMPs How can SMPs take advantage of the commencement of the ASEAN Economic Community to better support their clients and drive growth? What are the opportunities and threats that SMPs can tap on? How do local insights on ASEAN opportunities for SMPs through a facilitated panel discussion with practitioners, academics and representatives in key ASEAN roles.
10:30am – 11:30am	Networking Break
11:30am – 12:30pm	Panel Discussion 2 – Building partnerships, international linkages and global alliance networks The world has become a global market place with technology enabling every business size to access growth and services from around the world. As a result, clients need advisors that can help them navigate the challenges related to doing business across borders tapping into local expertise. International networks and alliances can help to grow your business and make the most out of the stability framework of the appropriate jurisdiction, but not every client is the same. Learn how you can leverage local partners and government expertise. How has a panel of practitioners who have taken the step forward, their experiences, the successes and challenges faced. Open insights from an ASEAN trade expert on the latest opportunities coming from the region.
12:30pm – 1:30pm	Networking Luncheon
1:30pm – 2:30pm	Developing Customer Service client relations A key success factor should be accountants to build close, strong and lasting relationships with the clients. The practice of the future will be based on value-added advisory services, whether tax or financial or financial advice. Expectations services are all expected as a result of increased competitive looks at the past few years at the 14th. This session will share the latest insights into the state of SMPs, internationally and across regional government regulations, market factors and how to track in a competitive economic environment. Learn ways to drive your clients better, be more proactive, provide a wider range of services, communicate more often and take concrete action early.

2:30pm – 3:30pm	Technology solutions in Public Practice Technology continues to change the way practitioners impact and do business. It provides an opportunity to streamline processes, reduce costs, improve productivity, predict client needs and deliver a better client engagement experience. How implementing technology offers unique opportunities to drive client management relations, improve the client service, SMPs can leverage all of these benefits as a plus for the future and beyond the.
3:30pm – 4:30pm	Networking Break
4:30pm – 5:30pm	Building your successful business – Transforming the SMP practices The fear of financial difficulties that can lead to more effective, leading on itself, creating a self-perpetuating cycle and creating pressure for practitioners to close the. Discover the best ways to align your clients' needs with a business and its sustainable design based on the right advice. Learn how you can use your staff and technology wisely to save productivity and expand on new services.
5:30pm – 6:30pm	Closing Remarks Lecturers have been the most recent IFAI Global SMP Survey 2015 and heard of the new trends for Practice Management for SMPs.
6:30pm – 8:30pm	Networking drinks with a difference – A global passport to speed dating Interactive networking (Coffee) based on regional themes. All participants have a passport in the challenge to seek for a partner from their own region or regional network.
8:30pm	Close

REGISTRATION
Click here to register and pay with your credit card in AUD.

CONFIDENTIALITY
Andrew Young, Senior Business Development Manager
T: +61 2 9232 2741 E: andrew.young@cpaaustralia.com.au

Supported by: