



We are pleased to announce the opening of the PGS AVP and Theme Song-Making Competition to search for the video and banner song for our PGS Revalida in October 2015.

I. ENTRY SUBMISSION

Two (2) Online forms should be filled out by each participating chapter (for PICPA and the Sectoral Organizations - ACPACI, ACPAPP, GACPA and nACPAE) and each Region of NFJPIA:

1. Online Registration Form

This will certify intention to join the competition. This will also help the PGS Committee know beforehand, how many entrants will participate in the competition.

Submission of the Online Registration Form will start on May 15 up to May 31, 2015.

Link: <https://docs.google.com/.../13IDYm6ChH0StKxZxZPmPVX.../viewform...>

2. Online Contest Entry Form

All video entries and song lyrics of participating chapters should be uploaded on YouTube. The theme-song lyrics shall be placed under the YouTube Description Section below Youtube video's published date. The video privacy setting should be set to PUBLIC. The contest entry form will be used to send the YouTube Video Links of all contestants.

Submission of the Online Contest Form will start on June 1 up to June 30, 2015, Tuesday until 11:59 pm. Late submissions will not be entertained.

Link: <https://docs.google.com/.../1xpJ30aXV00d67S7BIDLE3N.../viewform...>

II. RULES OF THE COMPETITION

A. Organizers

The competition is organized by the Accountancy Profession's Performance Governance System (PGS) Committee

B. Eligibility

1. The Video & Theme-Song Making Contest is open to all PICPA Chapters and Sectoral Organization Chapters of GACPA, ACPAPP, nACPAE, ACPACI, and the Regions of NFJPIA from the Student Sector.
2. We encourage each Chapter* to unite and produce a single entry that will represent the Chapter*. Only one entry per Chapter* is allowed.
3. All PICPA employees, PGS/TWG and MSGC members, up to the third degree of consanguinity or affinity are disqualified to join.
4. The selected PGS AVPs and theme-song winners and entries could be used in whole or partially in the official AVP and theme song for the PGS Institutionalization of the Accountancy Profession Revalida in October 2015.

C. Video & Theme-Song Guidelines

1. The video entry and theme song must be an original work.
2. The Contestant Chapter* is solely responsible for all production costs of the video.
3. All submissions must not violate copyright laws or use copyrighted brand names or logos. The PGS Committee will not be held responsible for any laws broken, or any other violation.
4. All submissions and entries will become property of the Accountancy PGS Committee.
5. Profane language or personal attacks on people or organization are prohibited both in the voice-over of the video and in the song lyrics.
6. PGS Committee retains the discretion to disqualify videos with inappropriate or unsuitable elements.
7. Songs composed should be in a suitable contemporary music type and preferably written in a moderate, to fast tempo.
8. The Video Presentation shall be five (5) to seven (7) minutes in length about the PGS and how CPAs lives out the Accountancy Profession's Vision, Mission, Goals and Strategies. Duration of each song must not be less than two (2) minutes and must not exceed three (3) minutes.
9. Songs must be original and should have not been previously released before in any physical (i.e. Single, EP, and album) or digital form (i.e. video-sharing websites).
10. The decision of the board of judges is final and irrevocable.

Determination of Winners and Prizes:

1. Entries of the different Chapters* will be evaluated based on the following criteria:
 - Creativity & Originality*..... 25%
 - Adherence to the Theme*..... 20%
 - Musical Arrangement*..... 15%
 - CPA Core Values & Achievements*..... 20%
 - Entertainment Value & Video Quality*..... 15%

No. of Likes in FB Page..... 5%
TOTAL..... 100%

2. The contest winners will receive the following cash prizes:
Grand Champion..... Php 100,000.00
Second Place..... Php 50,000.00
Third Place..... Php 30,000.00
3. Winners will be determined by an independent panel of judges set up by the PGS Committee to be announced during the 2015 Accountancy Week Celebration in July 2015.
4. Prizes are non-exchangeable. No alternative prizes will be given. However, the panel of judges reserves the right to not declare a winner in any prize as it shall deem appropriate.
5. All winners will be announced in the official PGS Facebook Fanpage. They will also be notified by e-mail.
6. Without prejudice to any other provision of the Rules of Competition, decision of the PGS Committee on the prize to be awarded to any winner is final, and no correspondence pertaining to the decision will be entertained.

So all CPA and JPIA colleagues, let us join this worthwhile endeavor for the PGS.

***"Chapter" refers to the PICPA, ACPAPP, ACPACI, nACPAE, and GACPA Chapters and the NFJPIA Regions.**